

# Where do I start ?

## ..... what's in company & industry databases

The following tables list the features of the databases with company and industry sections that are available electronically from the University of Wollongong. You can also search in other business databases (Searching tips for these databases are listed under the tables).

Tables below: [Company Information](#), [Industry information](#), [General information](#) (Search tips, country coverage, reporting schedule, statistics, archive of old reports, etc)

### FINDING COMPANY INFORMATION

Name of Database ↓	Public/Private companies	Company details	Financials	Annual Reports	Share prices	Market indices from stock exchanges	Ratios	Competitors	Ranking	Comparative data between companies	Brands/trade names	Product information
<b>Annual Reports Online</b>	Public - listed & delisted	No	Yes	Yes	Current only	No	No	No	No	No	No	General
<b>Australian Bureau of Statistics</b>	No	No	No	No	No	No	No	No	No	No	No	No
<b>Business &amp; Company ASAP</b>	Public and private	Yes, search Company Profiles section	News only, in Business Index section	No	No	No	No	International, click on Company Profiles - SICs by company – select SIC –	No	No	No	No

								Profiles of companies in this industry				
Name of Database ↓	Public/Private companies	Company details	Financials	Annual Reports	Share prices	Market indices from stock exchanges	Ratios	Competitors	Ranking	Comparative data between companies	Brands/trade names	Product information
<b>Business Monitor Online</b>	Public	Limited	Very brief	No	No	Yes (Bond Sentiment Index)	No	Yes, Major companies  Multinational & competitors networks in Company Intelligence	BMI rankings & risk ratings (political, economic, business environment, regional)	Limited	Some	No
<b>Business Source Premier</b>	Public	Yes	Very brief, in Industry Profiles	No	No	No	No	Yes, top competitors	No	No	Yes	General
<b>Factiva</b>	Public, private - news only	Yes	Yes	No	Yes stocks, funds, currencies	Yes, all common market indices	Yes, also Ratio comparison report-company industry, sector, S&P500	Yes	Yes, international rankings by sales	No	Yes	Yes, via Datamonitor report
<b>Fin Analysis</b>	Public: listed & delisted	Analysis of business	Yes	Yes	Yes	Yes, Aust'n indices	Yes	Yes	No	Yes, Peer Analysis	Yes	Yes
<b>General Business File</b>	Public and private	Yes	Varies, in Investment Reports (need Ticker	No	Yes, in Investment Reports	No	Yes, in Investment Reports	No	No	No	No	No

Name of Database ↓	Public/Private companies	Company details	Financials	Annual Reports	Share prices	Market indices from stock exchanges	Ratios	Competitors	Ranking	Comparative data between companies	Brands/trade names	Product information
Hoovers Company Records	Public	Yes	Some	No	No	No	No	Yes	Some, Fortune Global 500, ASX ranking lists	No	Some	Some have Product range - % of sales
OneSource Global Business	Yes	Yes	Yes	Yes	Yes, includes analysis	No	Yes	Yes, Competitors Report (Internat'l) or in Peer Analysis (limit to Australia)	Yes, sales, employee, assets in Peer Analysis	Yes	No	General/ product range
Source OECD	No	No	No	No	No	No	No	No	No	No	No	Statistics only

## FINDING INDUSTRY INFORMATION

Name of Database ↓	Industry analysis	Market analysis	Market share - by company	Market segments (by product)	SWOT	Market trends	Forecasting	Industry breakdown	Industry covered	Case studies	Industry comparisons	Find companies within industry
Annual Reports Online	No	No	No	No	No	No	No	No	No	No	No	Yes, Advanced search - select Industry

												sector (GSIC) and limit to Annual Reports.
Name of Database ↓	Industry analysis	Market analysis	Market share - by company	Market segments (by product)	SWOT	Market trends	Forecasting	Industry breakdown	Industry covered	Case studies	Industry comparisons	Find companies within industry
<b>Australian Bureau of Statistics</b>	No	No	No	No	No	Yes	No	Broad	Most Australian	No	Yes	No
<b>Business &amp; Company ASAP</b>	No	No	No	No	No	Limited via business news	No	No	Most, business news only	No	No	Yes, International, search SIC description
<b>Business Monitor Online</b>	Regional & country	Country level	Yes, major companies in BMI Reports	By product type, e.g. tea, wine, beer, etc	Yes	Detailed	Yes	Broad	International - some Australian not included. Agribusiness, Autos, Banking, Chemicals, Consumer electronics, Defence/Security Food/drink, Freight transport, Info Tech, Insurance, Infrastructure, Metals, Mining, Oil & gas, Petrochemicals, Pharmaceuticals, Power, Real Estate, Retail, Shipping, Tourism, Water, Textiles/Clothing, Telecommunications.	Yes	No	Yes, Search Company contacts – select country, select industry
<b>Business Source Premier</b>	Global Regional &	Country level	Yes, in Industry Profiles	Limited, general product	Yes	Yes	Yes	Broad	Most industries. For Australian industry range: click on Industry	Yes use limit	No	Limited

	country			ranges					Profiles or limit search to Industry Profiles			
Name of Database ↓	Industry analysis	Market analysis	Market share - by company	Market segments (by product)	SWOT	Market trends	Forecasting	Industry breakdown	Industry covered	Case studies	Industry comparisons	Find companies within industry
<b>Factiva</b>	No	No	No	No	Yes, company	No	No	No	Most, industry and company news only	No	No	No
<b>Fin Analysis</b>	No	No	No	No	No	No	Yes	Broad	Energy, Materials, Industrials, Consumer discretionary, Consumer staples, Healthcare, Financials, Information Tech, Telecom, Utilities. + further breakdown (uses ASX 24 industry groupings)	No	Yes	Yes, select Sector Analysis – sector – keep going until at company level (S&P/ ASX300 companies only)
<b>General Business File</b>	No	No	No	No	No	Limited, via business news	No	No	Most, business News only	No	No	Yes, intrn'l companies via SIC codes
<b>Hoovers Company Records</b>	No	No	No	No	No	No	No	No	No	No	No	Limited, by keywords in abstract
<b>OneSource Global Business</b>	Global/ Regional & country	Country level. Selected Aust'n, also try in Asia-Pacific	Yes, selected Aust'n	Yes, varies	Industry SWOT in industry reports	No	Yes, varies with type of report	Yes to SIC level	Various subdivisions of: Agriculture & Mining; Automotive /Aerospace; Chemicals; Communications Computers/Electronics; Construction; Fabric & Apparel; Fabricated goods; Finance; Food & Tobacco;	No	No	Yes, via Industry SIC codes or Peer Ananalysis

									Healthcare; Metals; Retail; Services; Transportation; Utilities & Energy; Wood Paper & Forestry			
<b>Source OECD Search tips below</b>	No	No	No	Yes, varies	No	No	No	Yes	Agriculture/food; Education; Energy Finance & Investment/ insurance, pensions; Industry/services/trade Nuclear energy; Science & information tech; Tax; Transport. * More detail in STAN database.	No	No	No

### GENERAL INFORMATION (Country coverage, reporting schedule, statistics, archive of old reports, etc)

<b>Name of Database</b> ↓	<b>Australian information</b>	<b>Dubai (UAE) information</b>	<b>International information</b>	<b>Depth of information</b>	<b>Currency of information</b>	<b>Reporting schedule</b>	<b>Archive of old reports</b>	<b>Statistics - Type</b>	<b>Statistics - historical</b>	<b>Other services provided &amp; Searching tips</b>	<b>Where getting information from</b>
<b>Annual Reports Online</b>	Yes	No	No	Detailed	Current	Various	1995+	Annual reports & financial announcements.	1995+	Alerts tool.	ASX
<b>Australian Bureau of Statistics</b>	Yes	No	Some	Detailed, 30+ pages	Selected current	Various	Yes, in general 1997+	Detailed	Yes	Uses Excel for time series and Supertable for data cubes. Can zip and excel files.	ABS
<b>Business &amp; Company ASAP</b>	Yes	Yes, news only	Yes	Selected detailed	Current	Various	No	No	No	Can limit by sales, and employees numbers.	Business magazines & news
<b>Business Monitor</b>	Yes	Yes	Yes	Detailed, 40-80	Quarterly 2004+	Country quarterly	Yes	General	Yes	Economic data (+ comparisons). Foreign	Statistics bureaus, BMI

<b>Online</b>				pages		Regional monthly				direct investment. Company contacts. Can download excel statistical file from 1990's to future.	research, annual reports, non-govt organisations
<b>Name of Database</b> ↓	<b>Australian information</b>	<b>Dubai (UAE) information</b>	<b>International information</b>	<b>Depth of information</b>	<b>Currency of information</b>	<b>Reporting schedule</b>	<b>Archive of old reports</b>	<b>Statistics - Type</b>	<b>Statistics - historical</b>	<b>Other services provided &amp; Searching tips</b>	<b>Where getting information from</b>
<b>Business Source Premier</b>	Yes	Yes, limited	Yes	Detailed, 15+ pages	Varies	Various	Varies, 2005+	General and industry	No	Click on Company or Industry Profiles links, SWOT analysis, Market Research Reports OR click on relevant links on results page. Includes international organisations. Can export to EndNote.	Data Monitor, Economic Intelligence Unit
<b>Factiva</b>	Yes	Yes	Yes	Detailed	Current	Daily	No	Financial	Last 2 years	Click on Company/Markets tab. Glossary. Stock charts RSS feeds.	ASX, Reuters, Datamonitor
<b>Fin Analysis</b>	Yes	No	No	Detailed	Current	Daily	Last 12 years	Detailed: Annual report, financial announcements and sector analysis	Last 12 years	Includes dividend history and forecasts, corporate calendar. Can excel files. Stock Charts.	ASX, Aspect Huntley
<b>General Business File</b>	Yes	Yes, news only	Yes	Some detailed	Current	Various	Last 3 years in Investment reports	Financial	Last 3 years in Investment reports	Can limit by sales & employee. Three sections in database: Company Profiles, Business Index (news), Investment Report (need ticker symbol).	Reuters, investment agencies, business magazines & news
<b>Hoovers</b>	Yes	Yes,	Yes	Brief	Last 3	Weekly	No	Financial	No	RSS feed, Alerting	Dun &

<b>Company Records</b>		limited			years					tool.	Bradstreet
<b>OneSource Global Business</b>	Yes	Yes	Yes	Detailed	Current	Weekly & monthly	Varies, 2000+	Financial	Varies	Includes company shareholders, subsidiaries, holdings. Some IPO offerings. Contacts list. Alerts. Can export some tables to excel.	Various, e.g. Datamonitor organisations, Reuters, stock exchanges, BMI, etc
<b>SourceOECD</b>	Yes	Yes, limited	Yes	Detailed	Varies	Varies	1970's	Industry and product	Varies 1990+	Searching – see instructions below. Alerts tool.	OECD

### SourceOECD industry searching

By Information Source: Go to Box [*Select from list*] – select appropriate source, e.g. IEA databases, OECD.Stat, etc

General searching: Click on *Advanced Search* link – type in Australia (All fields) and select appropriate *Publication* from drop down menu, e.g. Bank Profitability OR try keyword search

Books: Click on *Books* icon – *Subject Theme* link – select industry.

Periodicals: use an *Advanced Search* and limit by Periodicals.

Statistics: Click on *Statistics* icon – *OECD Database* or *IEA Databases* links – select industry.

Working Papers: Click on *Working Papers* icon – click on industry area.

STAN Industrial database: select link from front page (left side). Includes detailed industry statistics from 1970's for a variety of industries.

### Other useful business databases for company and industry information

The following databases have useful limits:

- **Proquest5000:** use the *Company/Org* limit from the drop down search menu

- **Emerald:** use the *Company name* limit from the drop down search menu, or limit to *Case study* in the Article Types field

**Search for:**  **Search in:**

Article Types

In general, you can search by the **company name**, the **industry name** or add the phrase “**case study**” for most database searches.